

Big Data for Business

Big Data Proof of Concept

Demonstrates the business value of Big Data using your data in RCG's Big Data Lab with Big Data technologies and analytics. Requires no investment in Big Data hardware, software or skills in IT or business units

Identifies how Advanced Analytics can support your business goals with technologies that fit in your IT environment. Provides a Roadmap of projects to deliver business value and add the capabilities needs for successful advanced analytics

Advanced Analytics Roadmap

Advanced Analytics & Insight

Provides business insights using inferential / predictive, real-time data stream, text and other advanced analytics, Applies Advanced Analytics techniques to develop business insights by RCG Data Scientists and identifies business actions

RCG and Informatica have partnered to combine the Informatica Big Data Edition, the best enterprise-grade data management technology for Big Data with RCG's world-class practice for Big Data and Advanced Analytics. The goal of this partnership and offering is to show off an organization's potential for clients to see real results that Big Data technology and Advanced Analytics provide.

As a result of this partnership, RCG offers three options for deployment:

1. Business Big Data Offering
2. IT Big Data Offering
3. Managed Service Big Data Offering

The RCG Big Data Lab is a dedicated resource used to experiment with Big Data and other new or emerging technologies. With so many confusing options and selections in both services and technology RCG and Informatica remove those complexities to provide potential insight for your unique benefit.

Big Data for IT

IT Cost Reduction with Big Data

Identifies the savings IT can achieve using Big Data and open source technologies in place of further investment in massively parallel processing platforms

Identifies the Big Data technologies best suited to your environment and needs of the business and develops architecture that fits Big Data into your IT infrastructure

Big Data & Advanced Analytics Architecture

Big Data Technology Installation

Sizes, configures, and sets up the cluster of Big Data storage required to support the needs of the business, installs the Big Data software and trains the IT staff who will monitor, maintain and use the Big Data Installation

RCG BIG DATA LAB WITH INFORMATICA OFFERINGS

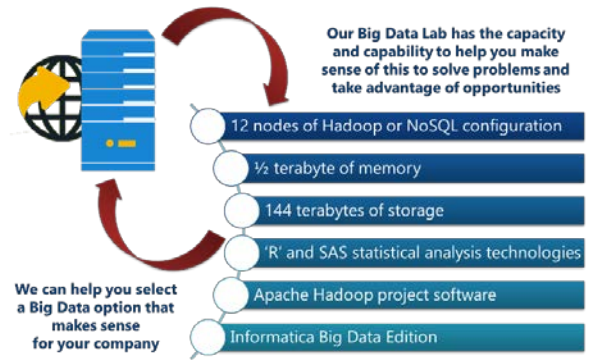
Business Offering:

This Business Offering takes a business-centric approach looking at different types of desired analytics. RCG will provide all the infrastructure support and focus on the business user community. Additionally our data scientist will make recommendations and showcase possibilities in the PoC.



Technology (IT) Offering:

The Technology (IT) Offering takes a technical approach looking to provide guidance and expertise for a company's technical organization to capitalize on Big Data emerging technologies. This offering will provide hardware, software, infrastructure setup with role and responsibility guidance.

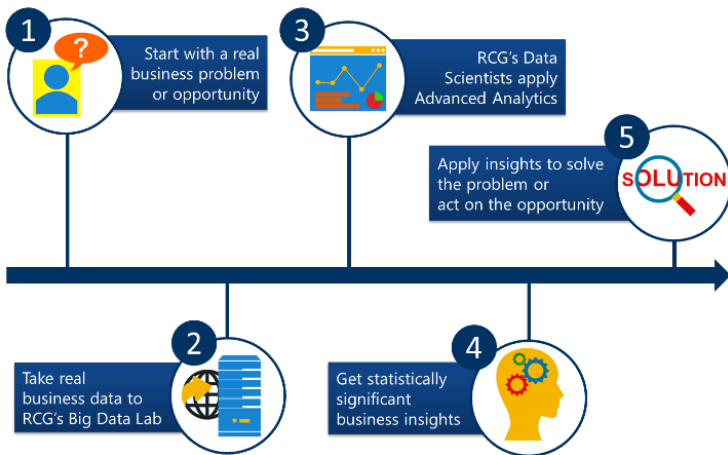


Managed Services in an RCG Environment:

The objective for RCG's Advanced Analytics & Insight Managed Services is to provide insights into business opportunities by applying RCG Data Scientists, software and technologies off-premise to showcase, manage and create value in an ongoing list of business challenges and potential opportunities without burdening the client's environment.

RCG BIG DATA PROOF OF CONCEPT (POC)

The RCG Proof of Concept (PoC) requires no investment in hardware, software, or skills on the client's side. Our experienced business and technical staff including data scientist are able to demonstrate the value of Big Data Analytics and business insights using client data in RCG's Big Data Lab with software provided by Informatica.



The POC can be focused on any of three potential objectives a client may wish to investigate:

- Business Advanced Analytics
- IT Cost Reduction
- Legacy System Modernization

Each objective, whether focused on a business function, IT infrastructure, or both, can be included to make sure each area of interest to a client is being properly addressed. Big Data, advanced analytics, and modernization play a critical role in today's competitive environment and can also help manage IT infrastructure costs.

RCG Differentiators

- 4 decades of services
- Business approach to IT innovation
- 250 clients nationwide; 25 of the Fortune 100
- Business and IT professionals with more than 15 years of business and data experience
- Development on-site, off-site, or offshore
- Manila ODC assessed at CMMI Level 5, ISO 27001:2005 Certified and PCI Compliant
- Development on-site, off-site or offshore

Informatica Differentiators

- 2 Decades focusing on Data Integration and first DI solution embedded in Hadoop
- Analyst-ranked Technology leader in Data Integration, Data Quality, MDM, Cloud and Data Lifecycle Management.
- 5,000 clients in 82 countries
- 1.01B in revenue

For more information on any of RCG's solutions, contact our resource center at 800-333-7816 or solutions@rcggs.com